

BUZZ AND BLOSSOMS • HOUSTON, TX

DIY Wedding Florals

A step-by-step guide to bridal bouquets, corsages, and boutonnieres

by Buzz and Blossoms

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HOW TO USE THIS GUIDE

Read it once from start to finish, then work backwards from your wedding date using the timeline in Chapter 6. Print the supply checklist in Chapter 7 and keep it in your planning binder.

INTRODUCTION

Welcome from Buzz and Blossoms

Flowers, friendship, and a little fun — that is how we do everything.

We are a Houston-based floral studio built around interactive design: brunches, workshops, and mobile experiences where guests sip, socialize, and leave holding something they made themselves. This guide is that same experience in book form. Everything here is taught the way we teach it in person — hands on the stems, no florist jargon, and plenty of room for your own taste.

Why DIY your wedding florals?

- **Budget-friendly.** Wholesale stems and your own labor typically cut personal-flower costs by half or more, freeing budget for the pieces you would rather hire out.
- **Personal.** Your grandmother's handkerchief around the stems, herbs from your garden, the exact shade of blush you have been picturing — nobody edits your vision.
- **Creative and social.** A bouquet-making afternoon with your people is a memory, not a chore.

Tools and techniques at a glance

You will learn five core skills, and every project in this book is built from them: conditioning stems so they last, the spiral hand-tie, wiring and taping small florals, wrapping and finishing, and cold storage. Master those and you can make almost any personal flower for a wedding.

What to expect

Each chapter moves from planning to a finished piece, with realistic timing, stem counts, and the small corrections that separate a homemade bouquet from a handmade one. Work at your own pace, and remember: flowers are forgiving. A stem in the wrong place can always be pulled and re-placed.

A NOTE ON TIMING

Personal flowers — bouquets, corsages, boutonnieres — are made one to two days before the wedding, never earlier. Everything else in this guide is planning that happens weeks ahead.